THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) The telecast of advertisements over Doordarshan is governed by the Code for Commercial Advertising.

(b) According to Doordarshan, no complaint of violation of guidelines was received during the period.

(c) Code for Commercial Advertising has recently modified allowing telecast of advertisements relating to the following :—

(i) Jewellery or precious stones.
(ii) Matrimonial agencies.
(iii) Astrologers/Numerologists.
(iv) Mutual funds approved by SEBI.
(v) Hair dyes.
(vi) Foreign products
(vii) Foreign banks including financial services.

**Services of Consultancy etc. to Third World Countries**

4470. SHRI GOPALSINH G. SOLANKI : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether Government propose to provide consultancy, project management and other television expertise to third world countries ; and

(b) if so, the details thereof ?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) This Ministry does not directly provide such services.

(b) Does not arise.

**मध्य प्रदेश में उच्च-शक्ति वाले दूरदर्शन प्रसारण केन्द्र**

4471. **श्री विलोप सिंह जूदेव** : क्या सूचना और प्रसारण मंत्री यह बताने की कृपा करेंगे कि :

(क) क्या वित्तीय वर्ष 1994-95 और आठवीं पंचवर्षीय योजना अवधि के दौरान मध्य प्रदेश में उच्च शक्ति वाले दूरदर्शन प्रसारण-केन्द्रों की स्थापना की जाएगी;

(ख) यदि हां, तो उनका जिलावार ब्यौरा क्या है;

(ग) क्या सरकार ने इस वर्ष के वित्तीय बजट में इस प्रयोजनार्थ धनराशि आबंटित की है ;

(घ) यदि हां, तो उसका ब्यौरा क्या है ; और

(ङ) यदि नहीं, तो इसके क्या कारण हैं ?

सूचना और प्रसारण मंत्रालय के राज्य मंत्री (श्री के० पी० सिंह देव) : (क) और (ख) जी, हां । अंबिकापुर (जिला सरगूजा), गुना (जिला गुना) तथा शहडोल (जिला शहडोल) में उच्च शक्ति के ट्रांसमीटर स्थापित किए जाने की परिकल्पना है ।

(ग) से (ङ) वर्ष 1994-95 के बजट अनुमान में 22.00 लाख रुपये का प्रावधान दिया गया है ।

**Air Programmes in Orissa**

4472. SHRIMATI ILA PANDA : Will the Minister of INFORMATION AND BROADCASTING be pleased to state : (a) whether it is a fact that though there are about 9 AIR Stations functioning in Orissa, there are pockets like Deogarh, Palakhemundi and some areas in Phulbani District where Radio programmes are not properly received ;

(b) what Government propose to do in this regard ; and

(c) whether Government would consider to set up a transmitter at Cuttack or Bhubaneswar to overcome the obstructions caused by hill ; if so, by when ?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) and (b) Palakhemundi and whole Phulbani district receive primary grade day time coverage from existing A.I.R. transmitter in Orissa. The coverage is Deogarh and Phulbani districts is expected to be strengthened after the completion of ongoing scheme of 100 KW MW Transmitter (in place of 20 KW MW Transmitter) at Sambalpur.

(c) There is already a 100 KW MW transmitter and a 1 KW MW transmitter at Cuttack. Additionally a 50 KW SW transmitter is being established at Jeypore. On its completion, SW support service will be available to the entire State of Orissa. There is no proposal to set up a transmitter at Bhubaneswar.